



IDETI[®]
Incubator of Development
of Business and Technology,
and Innovation A.C

MISSION

The development of this incubator was born with the initiative to form entrepreneurs and scientists with all national and international support, to promote and protect intellectual talent in the field of records and patents within a legal framework. In a world of high international competitiveness and globalization, I began investing resources and effort nonprofit, to create for my students and fellow scientists or professionals, a platform that would allow them to be released in Mexico and in the world, with the necessary tools to meet the challenges of the global economy ahead in the next ten years in different disciplines such as health sector, energy, materials, telecommunications, transportation, etcetera. The multidisciplinary approach of this incubator, and collaborative work towards community development, science and technology, makes this project a unique initiative for youth from 18 years of age to have the right guidance to support, develop and put their ideas in a telecommunication technology platform via WEB; in local or international level with all the necessary resources through: external monetary investment of the leading global expert advice on social entrepreneurship multidisciplinary areas, and university endorsement of best Institutions of Mexico and the world.

VISION

The most important goal to IDETI is to transform by a multidisciplinary way any idea to place it like a final project into enterprises, governments and private and social sector, in order to improve the life quality of the people and facilitate the way out of the economic crisis that is being suffered by so many countries. All the ideas will culminate into a win-win situation. Everybody wins, everybody yields benefits, everybody grows up, and everybody can have a better life.



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VALUES

1. Human values: Social responsibility, fairness, justice, respect, personal satisfaction.
2. Intellectuals: Creativity, innovation, problem-based learning and evidence troubleshooting thought process and research methodology.
3. Labor: continuous improvement, collaborative work, sense of belonging.

GENERAL OBJECTIVE OF IDETI'S TECHNOLOGY PLATFORM

The platform of the Incubator of Development of Business and Technology, and Innovation A.C is a telecommunications network including mobile technologies, networks, and data communications to attend the ideas of anyone.

SPECIFIC OBJETIVES OF IDETI'S TECHNOLOGY PLATFORM

1. The Incubator's platform is a network of telecommunications that includes mobile technologies, information networks and data communication.
2. It allows to any person, from any part of the world, to sow his or her idea in one or more work areas of the Incubator. If the user wishes to register, it would be enough with his or her personal information, the idea that is proposing and its justification, and should fit it into one of the 14 topics that the Incubator shows as development fields.
3. The system has already graphics and statistics data bases, economic traffic lights, problems identified by development fields, as well as the economic trajectory of each country, data actualization with recent news tracking and daily state official informs. All these data helps to categorize the registered idea to solve a problem that could be identified as "Idea for local management", or "Idea for international management", as well as analyzing if the idea can be concluded correctly, what resources will be needed and what companies, universities, laboratories, governments, countries and ONGs could participate to reinforce the idea. This will be achieved through a data processing by means of mental maps of Software created by IDETI using the technique of PBL (Problem Based Learning).



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4. Once the idea with real potential has been placed in one or more laboratories of IDETI, internal and external administration begins to develop it. Before, the innovator has already been informed if the idea was accepted after filled out a form that was prosecuted by IDETI database.
5. It will be always an answer sent to the unselected users, telling them their opportunity areas to try it again, since the goal is finally to create a work culture and an interested society in its own development and environmental improvement.
6. The analysis process of ideas and its potential are non-profit goals. There won't be a fee for it.
7. IDETI performs a continuous process and analysis of the evolution of the principal variables of economics, science, politics and education.
8. IDETI, by encouraging the multidisciplinary and international cooperation, can propose the unification of similar ideas to speed up their culmination.
9. IDETI helps with its reflections of micro-economic, macro-economic, sectorial, social and scientific perspectives; it shows a reality well staged and reflective of what really happens in the world; and being open source information, the society gets motivated to identify the opportunities and challenges in the medium and long term of their nation. This information will help to many public and private sectors to define their areas of development according to their tendencies.
10. All the ideas will culminate into a win-win situation. Everybody wins, everybody yields benefits, everybody grows up, and everybody can have a better life.



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JUSTIFICATION

While lots of professional friends were showing us their projects, we had to settle a lot of external agreements and even, in some times, to improvise laboratories. The laboratories of some of the Universities were insufficient in technology, and thanks to the collaboration of colleagues and friends with a high curricular profile, we were able to develop a lot of protocols since two years ago.

This completely changed our vision about professional development, and made us realize that knowing in reality how to properly guide someone, whatever his or her idea was, it has a potential and an application. Thanks that IDETI has the great capacity to discern the different interaction scenarios, the citizen initiative is encouraged involving it into the healthiness of the economics, healthcare problems and education, among others fields. IDETI motivates people to use reason, and not to be pushed by emotions so the population by itself can realize that they can be an active part of the system's change and improvement. As excellent professionals we believe the quality of life of humankind is integral, and it must be encouraged in multiple fields so each one interact with the other one without losing balance. For first time we can visualize that through this platform all the people can take advantage of their experience, wisdom, knowledge and creativity in order to put an idea into the platform and transforming it into a faceable and real solution, or into a materialized project, and better if the platform works also as an integral cooperative between universities, the public and private sector, trough self-management; recovering human and affective relations, based on trust and solidarity.

We always start by giving the example, so we invested in creating this platform in a beginning for the benefit of young people, because we think that when we cultivate the enterprising spirit of social management on early ages it is easier that they will get this initiative not as a novelty but as a culture of life.

The dynamic between researchers, scientists, businessmen and professionals that the platform has encouraged is unique; for the first time competition to be the best won't be longer an egocentric experience and will unify ideas, since we have join different students and professionals from diverse university careers and sectors, because the platform makes the "Match" of ideas to work cooperatively.

The most important thing to IDETI is to place the final projects into enterprises, governments and private and social sector, in order to improve the life quality of the people and facilitate the way out of the economic crisis that is being suffered by so many countries.



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IDETI IS COMMITED WITH THE DEVELOPMENT OF THE COMMUNITY

We can identify that everybody in the world should have a great chance to take advantages from IDETI, because they are our potential customers to be “change makers” in the society:

1. Young people: IDETI support them because of the inexperience of young professionals to assess their ideas and project them into an innovative product or service, and because of the competitive society in which we are currently highly selective or private educational programs national and international scholarships. We help to confront the limitations of students or professionals.
2. Universities and Non- Profit Organizations: As the leader of this project I can know that the platform of IDETI would revolutionize communication between universities and public or private organizations.
We began interacting with other universities and foundations, to gain an important place for students in the subject of the investigation.
3. Citizens: Everybody can be part of this project. When I planned IDETI year ago, I asked me: What will happen to those who do not get a perfect academic average, but has talent? What will happen to the ideas cannot be patented and are stolen by agencies if they can finance them? Is it really that hard to make a network of professionals and scientists to unify strategies, forces, resources, knowledge, for solving the problems facing the world today in different sectors?
I answered those questions preparing IDETI for incubate Mexican talent, and it intends to open its doors to the world.
4. Government and companies: We are open to help companies and governments around the world to solve their problems. Today's consultants and technology companies for these services charge a lot of money. The Community Managers of those organizations, many of them ignore all nonprofit agreements that can be done to potentiate young entrepreneurs, or veterans today's global market no longer want.
5. Professionals/Scientists: Many researchers have been devoting their lives to a laboratory and no one will open their eyes to appreciate the economical potential of their works. IDETI care their ideas and protocols, and find all the applications. We provide a comprehensive approach to the profession, intellectual or scientific value, and legal/ethical principles.



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6. Public and Private Organisms: IDETI mainly start creating a culture of international cooperation, solidarity, and especially globalization within a healthy and fruitful for all.

At present there is no platform to hear people's ideas, and that can potentiate, not only reference to an external agent



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